

# Beginners' Guide Interview

## Interview Data:

Interviewer's Name: **Jim Edwards**

Publication / Project Name: **I Gotta Tell You Podcast**

Expert's Name: **Gabrielle Fontaine, PB**

Target Audience (SINGULAR): **Freelance Bookkeeper**

Target Audience (PLURAL): **Freelance Bookkeepers**

Keyword Theme of the interview: **freelance bookkeeping**

Topic of the Interview: **building your freelance bookkeeping business**

Payoff Of The Interview (For Target Audience): **how to succeed online as a freelance bookkeeper**

Call To Action of the Interview: **Gabrielle Fontaine's "The Freelance Bookkeeper Premium Membership" at [TheFreelanceBookkeeper.com](http://TheFreelanceBookkeeper.com)**

## Introduction

Hi everyone and welcome to the **I Gotta Tell You Podcast**

(Today's interview is sponsored by **Gabrielle Fontaine's "The Freelance Bookkeeper Premium Membership" at TheFreelanceBookkeeper.com**. Helping **Freelance Bookkeepers** with **how to succeed online as a freelance bookkeeper** and other important topics about **freelance bookkeeping**. Check out **Gabrielle Fontaine's "The Freelance Bookkeeper Premium Membership" at TheFreelanceBookkeeper.com** for more.)

The title of today's interview is: **"The Beginner's Guide for How To Get Started as a Freelance Bookkeeper"**

My name is **Jim Edwards** and today I'm talking with **freelance bookkeeping** Expert **Gabrielle Fontaine, PB** about how every **Freelance Bookkeeper** can get started on the right track with **freelance bookkeeping** and obtain the best results.

Welcome **Gabrielle!**

**Gabrielle Fontaine, PB** is a well-known expert on the subject of **freelance bookkeeping** and has graciously consented to this interview to share with us the beginners' guide in this area so every **Freelance Bookkeeper** can understand how to get started and **how to succeed online as a freelance bookkeeper**.

**Gabrielle Fontaine, PB**, thank you again for joining us on this live interview.

Let's just jump right.

## Questions

My first set of questions is about your background and experience in the field of **freelance bookkeeping** so the **Freelance Bookkeepers** in our audience can understand who you are, where you're coming from, and how you can relate to where they are right now.

Then we'll jump into the beginner steps to success every **freelance bookkeeping** <sup>er</sup> needs to understand about how to get going in the right direction.

1. Could you tell us a little about yourself in terms of background, education and experience in **freelance bookkeeping**? *No Account; degree*
  - a. When did you get started?
  - b. Have you had any formal training or education in **freelance bookkeeping** or has it all been on the job training?
  - c. What kinds of things have you done / experiences have you had in **freelance bookkeeping** that are relevant to our audience of **Freelance Bookkeepers** and our topic of **building your freelance bookkeeping business**?
  - d. Were you an overnight success, or did you have to work for it? *Simple Service Biz*

Well, it's obvious you're the right expert for us when it comes to **freelance bookkeeping**!

Let's get started with that beginners' guide.

Why do you want to do it?  
Groundwork step

2. What is the FIRST step beginner **Freelance Bookkeepers** need to take with **freelance bookkeeping**? *to get result*

3 1 why  
2 tech skills  
3 Technology

- a. Why is it important that *this* is the first step?
- b. What's the best way for them to take this step?
- c. Can you go into a little more detail on this?
- d. Are there any tools, websites or apps that makes this first step easier?
- e. How long does this step take?
- f. If someone gets stuck on this step, how can they get "unstuck"?

Mechanics of double entry

software  
4. Do I like to learn?

3. What is the SECOND step beginner **Freelance Bookkeepers** need to take with **freelance bookkeeping**? *+TOPIC SET UP BUSINESS*

Conferences  
RE TECH  
~~XERO~~  
XERO CON

- a. What's the best way for them to take this step? How do they do it?
- b. Can you go into a little more detail on this?
- c. Are there any tools, websites or apps that makes this step easier?
- d. How long does this step take?
- e. If someone gets stuck on this step, how can they get "unstuck"?

License  
- Local  
Computer  
Workspace  
Virtual  
High speed internet

E+O insurance

4. What is the THIRD step beginner **Freelance Bookkeepers** need to take with **freelance bookkeeping**? *+TOPIC*

QUICKBOOS  
CONNECT

- a. What's the best way for them to take this step? How do they do it?
- b. Can you go into a little more detail on this?
- c. Are there any tools, websites or apps that makes this step easier?
- d. How long does this step take?
- e. If someone gets stuck on this step, how can they get "unstuck"?

MARKETING  
- Tell circle of influence  
"Who do you know?"

VOLUNTEER → Relationships  
NON PROFITS

WEBSITE  
+ LinkedIn  
↓ CHAMBER OF COMMERCE  
Picture

5. Are there any other beginner steps at this point with **freelance bookkeeping** we need to let our **Freelance Bookkeepers** know about when getting started?

6. Are there any tools for **freelance bookkeeping** our **Freelance Bookkeepers** need to know about here are the start of their journey?

7. What is the perfect mindset for a beginner **Freelance Bookkeeper** at this point that would virtually guarantee their success? *Patience and steady building*

- a. Stated differently: What's the right mindset for **Freelance Bookkeepers** when it comes to getting started **building your freelance bookkeeping business**?

8. Is there anything I haven't asked you about getting started with **freelance bookkeeping** that you'd like to share with our audience of **Freelance Bookkeepers**?

Don't skimp on learning the skills of bookkeeping

## Conclusion

Thank you **Gabrielle Fontaine, PB** for a great interview. I'm sure all the **Freelance Bookkeepers** in our audience have a MUCH clearer understanding of getting started with **freelance bookkeeping** now

that you've laid everything out so clearly. So thank you very much for sharing your expertise and experiences so graciously. Well done!

Can you tell us a little bit more about **your "The Freelance Bookkeeper Premium Membership" at TheFreelanceBookkeeper.com**? Specifically how does it help beginner **Freelance Bookkeepers** with **how to succeed online as a freelance bookkeeper**?

So again, thank you **Gabrielle Fontaine, PB** for sharing with us... and thank YOU all the **Freelance Bookkeepers** in our audience for joining us for this amazing beginners' guide presentation about **freelance bookkeeping** to help you get off to the right start.

So again, I'm **Jim Edwards** and thanks for joining us on the **I Gotta Tell You Podcast**.

I'd like to invite you to check out **Gabrielle Fontaine's "The Freelance Bookkeeper Premium Membership" at TheFreelanceBookkeeper.com** today for more on how YOU can succeed with **freelance bookkeeping** and **building your freelance bookkeeping business**.

Have a great day!

## Additional / Supplemental Questions (If Needed)

- What are some **freelance bookkeeping** tools or resources beginner **Freelance Bookkeepers** can't live without?
  - Online / phone apps
  - Offline
- What are some **freelance bookkeeping** tools or resources you think have become or are becoming obsolete? What or who is on the way out?
- Where do you see beginner **Freelance Bookkeepers** wasting a lot of time in **freelance bookkeeping**?
- Where are the big challenges for beginners in **freelance bookkeeping** right now?
- Where are the big opportunities in **freelance bookkeeping** that many beginner, or even experienced **Freelance Bookkeepers** might be missing?
- Is there one particular story, case study, or example you'd like to share that really sums up what we've been talking about here?
- Any tips for time management when it comes to **freelance bookkeeping**?
- Do you think it's easier or harder for a beginner **Freelance Bookkeeper** starting out today with **freelance bookkeeping** than it was for you when you got started?
  - Why or why not?
- What final thoughts do you have to help motivate beginner **Freelance Bookkeepers** to get started with **freelance bookkeeping**?