Step By Step Roadmap Interview

Interview Data:

<u>Interviewer's Name:</u> **Jim Edwards**

<u>Publication / Project Name:</u> **I Gotta Tell You Podcast**

<u>Expert's Name:</u> **Tony Laidig**

<u>Target Audience (SINGULAR):</u> **Entrepreneur**

<u>Target Audience (PLURAL):</u> **Entrepreneurs**

<u>Keyword Theme of the interview:</u> **using Public Domain content**

<u>Topic of the Interview:</u> **finding content from the public domain you can use any way you want**

<u>Payoff Of The Interview (For Target Audience):</u> **how to quickly find good public domain content you can sell as info-products without you having to create any of the content yourself**

<u>Call To Action of the Interview:</u> **Tony Laidig's "Public Domain Blueprint" at http://publicdomainblueprint.com/**

Introduction

Hi everyone and welcome to the **I Gotta Tell You Podcast**

(Today's interview is sponsored by **Tony Laidig's "Public Domain Blueprint" at http://publicdomainblueprint.com/**. Helping **Entrepreneurs** with **how to quickly find good public domain content you can sell as info-products without you having to create any of the content yourself** and other important topics about **using Public Domain content**. Check out **Tony Laidig's "Public Domain Blueprint" at http://publicdomainblueprint.com/** for more.)

The title of today's interview is: **"Your Public Domain Content Roadmap"**

My name is **Jim Edwards** and today I'm talking with **Public Domain content** Expert **Tony Laidig** about the main steps every **Entrepreneur** needs to follow to succeed with **using Public Domain content** to get the best results.

Welcome **Tony Laidig**!

Tony Laidig is a well-known expert on the subject of **using Public Domain content** and has graciously consented to this interview to share with us the roadmap in this area so every **Entrepreneur** can understand getting started with **how to quickly find good public domain content you can sell as info-products without you having to create any of the content yourself**.

Tony Laidig, thank you again for joining us on this live interview.

Let's just jump right.

Questions

My first set of questions is about your background and experience in the field of **Public Domain content** so the **Entrepreneurs** in our audience can understand who you are, where you're coming from, and how you can relate to where they are right now.

Then we'll jump into the major steps to success when it comes to **using Public Domain content** so our audience can understand how to get going in the right direction.

1. Could you tell us a little about yourself in terms of background, education and experience in **using Public Domain content**?
    a. When did you get started?
    b. Have you had any formal training or education in **using Public Domain content** or has it all been on the job training?
    c. What kinds of things have you done / experiences have you had **using Public Domain content** that are relevant to our audience of **Entrepreneurs** and our topic of **finding content from the public domain you can use any way you want**?
    d. Were you an overnight success, or did you have to work for it?

Well, it's obvious you're the right expert for us when it comes to **Public Domain content**!

Let's get started with those steps to success.

[handwritten: Look at dates / Search tools → Free Google ebooks / Google.com/books]

2. What is the FIRST step **Entrepreneurs** need to take with **using Public Domain content**?
    a. Why is it important that *this* is the first step?
    b. What's the best way for them to take this step?
    c. Can you go into a little more detail on this?
    d. Are there any tools, websites or apps that makes this first step easier?
    e. How long does this step take?
    f. If someone gets stuck on this step, how can they get "unstuck"?

    [handwritten: Google Books / Pixabay.com / Rewrite. / vswrite.com]

3. What is the SECOND step **Entrepreneurs** need to take with **using Public Domain content**?
    a. What's the best way for them to take this step? How do they do it?
    b. Can you go into a little more detail on this?
    c. Are there any tools, websites or apps that makes this step easier?
    d. How long does this step take?
    e. If someone gets stuck on this step, how can they get "unstuck"?

    [handwritten left: Million Dollar Tip]

    [handwritten right: Process for use / • Bullet points / power point / → teach from PPT → transcribe]

4. What is the FIRST step **Entrepreneurs** need to take with **using Public Domain content**? *[handwritten: THIRD circled]*
    a. What's the best way for them to take this step? How do they do it?
    b. Can you go into a little more detail on this?
    c. Are there any tools, websites or apps that makes this step easier?
    d. How long does this step take?
    e. If someone gets stuck on this step, how can they get "unstuck"?

    [handwritten left: Presentation is everything]

    [handwritten right: reinvent / own voice → Update / language]

    [handwritten: Looks Count! Formatting → Fiverr.com   Hatchwise.com 99Designs]

5. Are there any other major steps at this point with **using Public Domain content** we need to let our **Entrepreneurs** know about?

    [handwritten: Finding content is challenge]

    [handwritten: Combine]

6. Are there any tools for **using Public Domain content** our **Entrepreneurs** need to know about?

    [handwritten: See it everywhere → Stay on task!]

7. What is the perfect mindset an **Entrepreneur** could or should have about **using Public Domain content** that would virtually guarantee their success? *[handwritten: Strive for Excellence!]*
    a. Stated differently: What's the right mindset for **Entrepreneurs** when it comes to **finding content from the public domain you can use any way you want**?

8. Is there anything I haven't asked you about getting started with **using Public Domain content** that you'd like to share with our audience of **Entrepreneurs**?

Conclusion

Thank you **Tony Laidig** for a great interview. I'm sure all the **Entrepreneurs** in our audience have a MUCH clearer understanding of the steps to get started with **using Public Domain content** now that you've laid everything out so clearly. So thank you very much for sharing your expertise and experiences so graciously. Well done!

Can you tell us a little bit more about **Tony Laidig's "Public Domain Blueprint" at http://publicdomainblueprint.com/**? Specifically how does it help **Entrepreneurs** with **how to quickly find good public domain content you can sell as info-products without you having to create any of the content yourself**?

So again, thank you **Tony Laidig** for sharing with us... and thank YOU all the **Entrepreneurs** in our audience for joining us for this amazing presentation about the steps for getting started with **using Public Domain content** and the roadmap that will help you get better results yourself.

So again, I'm **Jim Edwards** and thanks for joining us on the **I Gotta Tell You Podcast**.

I'd like to invite you to check out **Tony Laidig's "Public Domain Blueprint" at http://publicdomainblueprint.com/** today for more on how YOU can succeed with **using Public Domain content** and **finding content from the public domain you can use any way you want**.

Have a great day!

Additional / Supplemental Questions (If Needed)

- What are some **using Public Domain content** tools or resources **Entrepreneurs** can't live without?
  - Online / phone apps
  - Offline
- What are some **using Public Domain content** tools or resources you think have become or are becoming obsolete? What or who is on the way out?
- Where do you see **Entrepreneurs** wasting a lot of time in **using Public Domain content**?
- Where are the big challenges in **using Public Domain content** right now?
- Where are the big opportunities in **using Public Domain content** that many **Entrepreneurs** might be missing?
- Is there one particular story, case study, or example you'd like to share that really sums up what we've been talking about here?
- Any tips for time management when it comes to **using Public Domain content**?
- Do you think it's easier or harder for a new **Entrepreneur** starting out today with **using Public Domain content** than it was for you when you got started?
  - Why or why not?
- What final thoughts do you have to help motivate **Entrepreneurs** to get started or take their **using Public Domain content** efforts to the next level?